

*The Heart  
of the  
Florida  
Nonprofit  
Community*



October 20, 2013

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Dear Friends of FANO:

As the CEO of our State's first and only organization serving 52,000 Florida nonprofit organizations, I am excited to announce the publication of our inaugural 2014 Nonprofit Sourcebook. As the voice of the nonprofit sector since our founding in 1990, we have been active in providing Help, Education, Advocacy, Research, Training and over \$2 million in Savings to the nonprofits in Florida. With "building capacity of Florida's nonprofit sector" as our mission, we have partnered with Nova Southeastern University and Broward College and since 1995 we have delivered the Florida Certificate in Nonprofit Management classes to over 7,000 community leaders.

The Sourcebook is the first of its kind to enhance knowledge, innovation and creativity and showcase the latest products and services. Our theme "Art as a Communicator" allows FANO to express our long range goal to empower nonprofits to use art as a marketing tool to communicate. We see the significance to use art to market and have lasting effects for positive change, especially for those who are served by nonprofits.

By joining with us as a Sourcebook partner, your voice will be heard with ours, as you become part of this innovative one-stop-shopping business to business experience. Your expertise is needed to help promote new opportunities and capacity building to our Florida communities. And... you and your company will fulfill needs of nonprofit organizations. With our similar focus, together we will contribute to strengthening our community and our leaders.

Connect with our 20 plus years of service. Link with our superior-Google ranking and our 8,000 strong members and supporters. Elevate your goals and bring your mission to the highest level. Be part of this exciting and innovative resource, the 2014 Nonprofit Sourcebook. Become a VIP at our 2014 Inaugural Luncheon at the Biltmore Hotel in Coral Gables. Your support will enhance organizational capacity for those that help others.

On behalf of the board of director's, please consider taking advantage of this unique opportunity by reviewing the enclosed a registration form which offers various levels of support. The new and useful 2014 Nonprofit Sourcebook and associated programs focusing on Art as a Communicator promises to be impactful, inspirational and just plain *interesting*.

Best regards,

*Marina Pavlov*

Marina Pavlov  
President/CEO

P.S. For more information please call or text our Sourcebook contact Alyce Zahniser 954.268.5030, Communications Director Diane Singh or, myself 954.540.6118c, [marina@fano.org](mailto:marina@fano.org).